

Founders' Partnership Options

Founders' Type/Level	Perk #1	Perk #2	Perk #3	Perk #4
Subscriber \$100 a year	\$100 gift card	Subscriber t-shirt	5% off all purchases (for 3 months)	5% addition to gift cards (for 3 months)
Reporter \$250 a year	\$250 gift card	Reporter mug; Subscriber t-shirt	5% off all purchases (for 6 months)	10% addition to gift cards (for 6 months)
Editor \$500 a year	\$500 gift card	Reporter mug; Subscriber t-shirt; Editor polo or options	10% off all purchases; 1 free drink per month (for the whole year!)	Free room rental 15% addition to gift cards (for the whole year!)
Publisher \$1,000 a year	\$1,000 gift card	Personalized Publisher mug; Subscriber t-shirt; Editor polo or options. Personalized gift package of \$100+	20% off all purchases; 1 free drink per week (for the whole year!)	Free room rental & personalized invitation to events. 20% addition to gift cards (for the whole year!)



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